

**SAY HELLO TO YOUR NEW
DIGITAL MARKETING TEAM**

WEB // MARKETING // SOCIAL

STUDIO490

REAL. CREATIVE. PEOPLE.

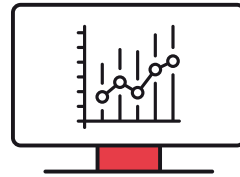
Get the most out of their Co-Op funding.

A FULL RANGE OF CREATIVE SERVICES

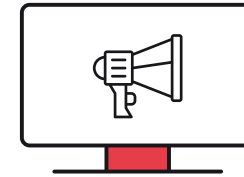
Serving Hytera dealers nationwide with business solutions that grow their businesses



Website Design / Dev



Marketing



Social Media Dev & Ads



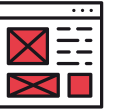
Design - Print & Digital



SEO & Google Ads



Consulting



WEB SERVICES

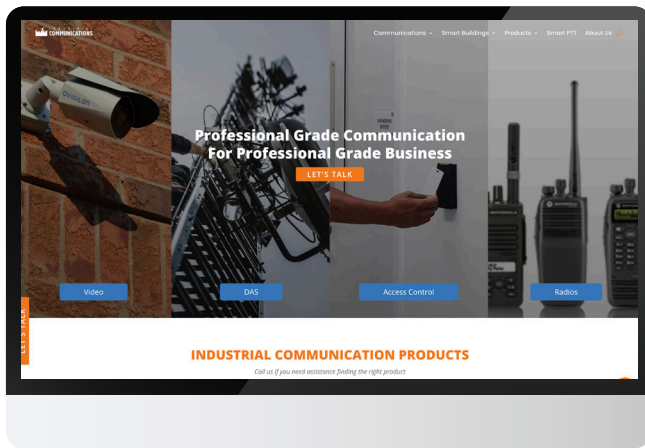
Studio490 has been developing web solutions since 1994 and stays in front of the developmental curve to benefit our clients. We invest in training that allows us to suggest and develop business beneficial solutions that exceed expectations.

We develop in: WordPress, DIVI, Elementor, Squarespace, WebFlow and more.

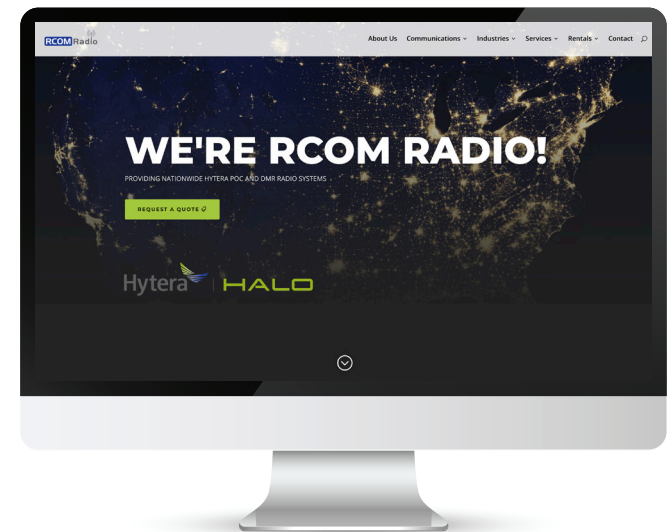
Web Services:

- Web Design
- Web Development
- Web Maintenance
- eCommerce
- Membership Program
- Blog Development
- Web Audit
- Landing Pages/Funnels
- SEO (Search Engine Optimization)
- Email List Building
- Optimization
- Usability
- Consulting
- Hosting
- Analytics
- Performance Testing
- Growth Strategies
- Content Strategies

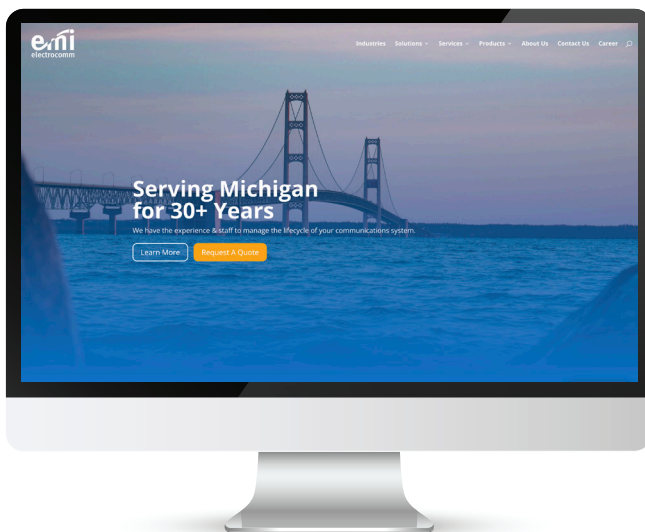
DEALER EXAMPLES



Industrial Communications
Website Redesign & Expansion

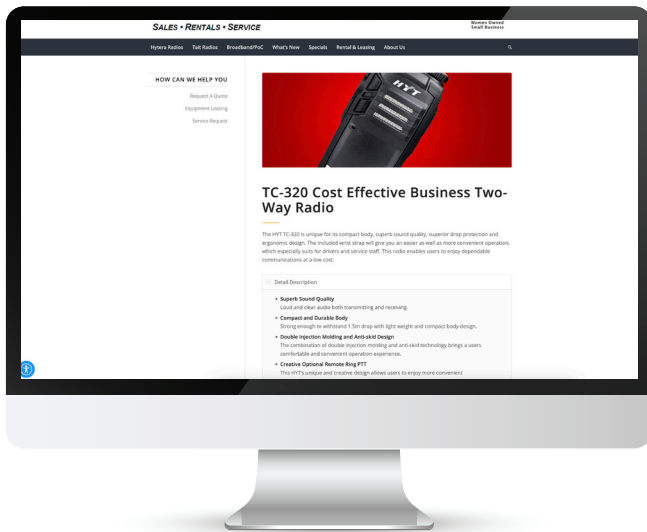


RCOM Radio
Website Redesign & Expansion



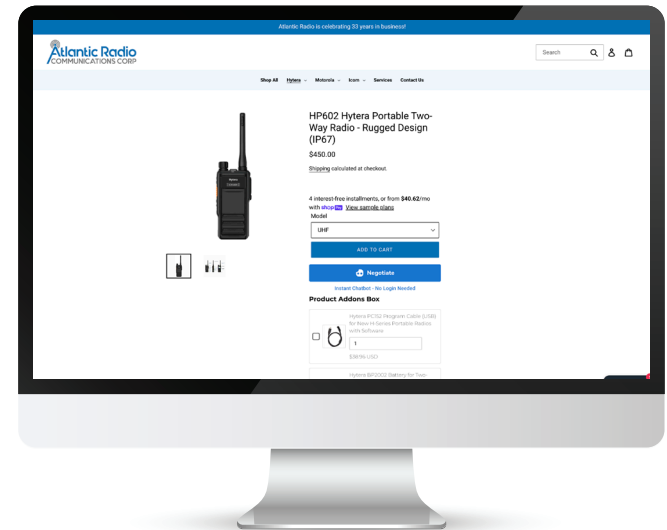
Electrocomm
Website Redesign & Expansion

DEALER EXAMPLES



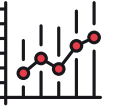
Alpha Prime Communications Added Products with details

Atlantic Radio Communications Web Audit, SEO, New pages



Warner Communications Google Search Ads





MARKETING SERVICES

We provide marketing services that span print and digital disciplines. We help identify and market your business to your target audience to have the greatest impact. We offer a wide range of ever-growing marketing services.

- Google Ads
- Social Media Ads
- Email Marketing
- Print Collaterals
- Landing/Funnel Pages
- On-Page SEO
- Off-Page SEO
- Link Building
- Pitch Deck Creation
- Google My Business / Maps



SOCIAL MEDIA SERVICES

A successful social media marketing campaign relies on activity and strategy. We handle all the hard work and help you consistently reach your audience with strategic information. We handle content creation, distribution, monitoring for you. Our social packages include social media ads.

Supported Platforms: Facebook, Instagram, Pinterest, LinkedIn, TikTok

- Social Calendar Creation
- 30 Day Development Cycle
- Static images
- Reels, Shorts, TikTok videos
- Hashtag Research
- Social Media Ads
- Built-in Monitoring
- Reporting
- Free Access Stock Videos
- Animated Updates
- Scheduling Software
- Annual Audit
- 6 month commitment



SEO SERVICES

We offer On-page, Off-page and other SEO services that help position your website in search rankings. Everyone wants to be on the first page...it doesn't happen my chance.

- Page Titles
- Meta Description
- Headings (H1, H2, etc.)
- URL Structure
- Alt Text for images
- Fast-loading pages (3 seconds max)
- Mobile Responsiveness (Mobile first)
- Page Content
- Internal Linking
- Image Optimization
- Embeds (code, video, etc.)
- Page Experience
- Page Jumping
- Inbound Links
- Guest blogging
- Influencer marketing
- Social media marketing
- Partnerships
- Mentions
- Link Building (directories)
- Landing Page Creation
- Lead Magnets / Funnels



GRAPHIC DESIGN SERVICES

As a full-service design agency Studio490 provides creative services from concept to completion. We provide professional graphic design services that you can trust to effectively position your organization in a competitive landscape.

- Website Design
- Social Graphics Design
- Advertising Design
- Business Cards
- Brochures
- Signage
- Trade show materials
- Banners
- Wraps
- Posters
- Logo Design
- Branding Guide
- Case Studies
- InfoGraphics
- Pocket Folders
- Pitch Deck
- Stationary
- Presentation Slides
- Website wire frames & mock ups
- Display ads for Google Display Network
- Graphic elements for video use



CONSULTING SERVICES

If you're like most people, you don't know where to start growing your business. So why don't you start with a conversation with a trusted partner to help prioritize how to proceed.

- **Discovery** - First, we'll schedule a Discovery Session where we discuss your business goals and help you set expectations as well as timelines and budgets.
- **Design** - Next, we'll create mock ups based on our discovery session for you to review and provide feedback.
- **Implement** - After approval, we will build your solution based on the road map we have developed and launch a product that will benefit your organization.
- **Support** - We provide ongoing support for new projects, adjustments and growth strategies on an as needed basis.

NOW WHAT?

*Let us help you get the
MOST out of your Co-Op Funds!*

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