

YOUR TELCOM DIGITAL MARKETING TEAM

WEB // MARKETING // SOCIAL // SEO

STUDIO490
DIGITAL MARKETING

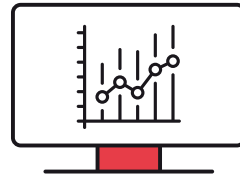
Get the most out of your Co-Op funding

A FULL RANGE OF **MARKETING SERVICES**

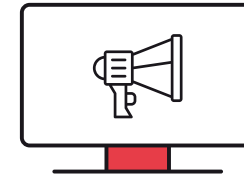
Serving Hytera dealers nationwide with solutions that grow their business



Website Design / Dev



Marketing



Social Media Dev & Ads



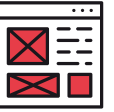
Design - Print & Digital



SEM



Consulting



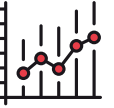
WEB DESIGN & DEV SERVICES

Studio490 has been developing web solutions since 1994 and stays in front of the developmental curve to benefit our clients. We invest in weekly training that allows us to suggest and develop business beneficial solutions that exceed expectations.

We develop in: WordPress, DIVI, Elementor, Shopify, Squarespace, WebFlow and more.

Web Services:

- Web Design
- Web Development
- Web Maintenance
- eCommerce
- Membership Program
- Blog Development
- Web Audit
- Lead Magnet Pages
- SEO (Search Engine Optimization)
- Email List Building
- Optimization
- Usability
- Consulting
- Hosting
- G4 Analytics / Site Kit
- Performance Testing
- Growth Strategies
- Content Strategies



DIGITAL MARKETING SERVICES

We provide digital marketing services that span a wide range of industries and help market your business to your target audience to have the greatest impact.

- Google Ads (Paid Search)
- Social Media Ads
- Email Marketing
- Marketing Collaterals
- Landing/Funnel Pages
- On-Page SEO
- Off-Page SEO
- Link Building
- Pitch Deck Creation
- Local SEO
- Google Business Profile
- Conversion Rate Optimization
- Analytics and Reporting
- Content Creation



SOCIAL MEDIA SERVICES

A successful social media marketing campaign relies on activity and strategy. We handle all the hard work and help you consistently reach your audience with strategic information. We handle content creation, distribution, monitoring for you.

Supported Platforms: Facebook, Instagram, Pinterest, LinkedIn, TikTok, X

- Social Calendar Creation
- 30 Day Development Cycle
- Social Media Ad(s)
- Built-in Monitoring
- Monthly Reporting
- Access to Stock Images & Videos
- AI Image Development
- Scheduling Software
- Social Audit
- 6 month commitment



SEARCH ENGINE MARKETING

We offer On-page, Off-page and other SEO services that help position your website in search rankings. Everyone wants to be on the first page...it doesn't happen my chance.

- Page Titles
- Meta Description
- Headings (H1, H2, etc.)
- URL Structure
- Alt Text for images
- Web Performance
- Mobile Responsiveness (Mobile first)
- Content Creation
- Internal Linking
- Image Optimization
- Embeds (code, video, etc.)
- UX User Experience
- Usability Practices
- Inbound Links
- Influencer Marketing
- Social Media Marketing
- Partnerships
- Local SEO
- Google Business Profile
- Link Building (directories)
- Schema Markup
- Lead Magnet Pages



GRAPHIC DESIGN SERVICES

As a full-service design agency Studio490 provides creative services from concept to completion. We provide professional graphic design services that you can trust to effectively position your organization in a competitive landscape.

- Website Design
- Social Graphics Design
- Advertising Design
- Business Cards
- Brochures
- Signage
- Trade show materials
- Banners
- Wraps
- Posters
- Logo Design
- Branding Guide
- Case Studies
- InfoGraphics
- Pocket Folders
- Pitch Deck
- Stationary
- Presentation Slides
- Website wire frames & mock ups
- Display ads for Google Display Network
- Graphic elements for video use
- And more



CONSULTING SERVICES

If you're like most people, you may not know where to start growing your business. So why don't you start with a conversation with a trusted partner to help develop a roadmap to success.

- **Discovery** - First, we'll schedule a Discovery Session where we discuss your business goals and help you set expectations as well as timelines and budgets.
- **Design** - Next, we'll create mock ups based on our discovery session for you to review and provide feedback.
- **Implement** - After approval, we will build your solution based on the roadmap we have developed and launch a product that will benefit your organization.
- **Support** - We provide ongoing support for new projects, adjustments and growth strategies on an as needed basis.

NOW WHAT?

Let's start with a short conversation and find out how Studio490 can help



Send An Email

tj@studio490.com



Schedule A Meeting

<https://calendly.com/studio490/lets-chat>



Give Us A Call

704-948-1587

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Book A Meeting Today